

# Why give to UNITED WAY of Washtenaw County?

## Because your neighbors need you



Just around the corner from where you live or work, someone you likely know is struggling with job loss, hunger, homelessness, or illness... issues that stand in the way of a full, productive life.

But there's good news. Washtenaw County is filled with nonprofit agencies that are making a difference. These effective, hard-working groups are building a stronger community -- and even the very smallest is on our radar. Your contribution to United Way of Washtenaw County goes to support their work every single day.



## Because you can build a network of support and funding that strengthens the entire community



Most people that need help have multiple problems. Homelessness, hunger, inability to access medical /dental care, illiteracy, and other ... these all go hand in hand. But with your contribution to United Way you are helping meet all these needs. You help get people back on their feet and give them the opportunity to be productive members of our community.

## Because you can be a community hero



When United Way of Washtenaw County funds an agency it opens doors to countless other sources of support. Passing our review process -- one that requires outcome reports and sound financial documentation -- makes other funders take notice. Your \$1 donation to United Way of Washtenaw County can turn into \$2 or \$5 for an agency.

### With every \$1, you ensure there are resources in place to support the breadth of issues facing our most vulnerable citizens

 **Early Childhood Care and Education** outreach improves the availability and quality of childcare, resources for parents, and early literacy programs.

 **Hunger Relief** ensures efficient and localized coordination of food collection and distribution efforts.

 Our **Safety Net Health** connects children and families with access to healthcare.

 **Senior Assistance** ensures supports independence and safety for older adults.

 **Homelessness and Housing** outreach improves access to decent, affordable housing with supportive services that provide emergency, transitional and permanent housing.

 Our community's **School-Aged Youth** programs build academic success, employment and career achievement, physical and mental health, and community involvement of young adults.



**2-1-1® Regional Call Center** provides callers with referrals to human services, for everyday needs and in times of crisis.



**Washtenaw Success By 6®** ensures all children in Washtenaw County enter school ready to learn.

**Power of the Purse** builds the economic self-sufficiency by assisting women to enter or re-enter the workforce.



**YLS** helps to empower young people - by advocating for educational advancement and preparing youth for a smooth transition into the workforce.

**Because you can LIVE UNITED, joining with your community to make it a better place for all.**

You can help them all or focus on a specific area that's most important to you.

# 2011 United Way of Washtenaw County Campaign for the Community

United Way is working to make a difference in the lives of people in Washtenaw County by focusing on Early Childhood Care and Education, Hunger, Homelessness, Stabilizing Seniors and Access to Basic Health Care. We know that children who get a good start in life are better equipped to succeed—that struggling families and individuals who get help with basic needs can work toward achieving self sufficiency—and that basic health care is the best and least expensive solution to maintaining good health.

United Way of Washtenaw County processes designations to 501(c)3 organizations and other qualifying public agencies, deducting 10.9% to cover fundraising and management costs. The fee is based on actual historical costs in accordance with United Way Worldwide membership standards.

United Way of Washtenaw County requires that agencies who receive designations through the campaign sign a form certifying their compliance with the US Patriot Act.

In the event that an agency is not a 501(c)3 organization or other qualifying public agency and/or does not return a US Patriot Act compliance form, United Way will try to contact the donor for resolution. If the donor cannot be reached, the donor directed contribution will revert to the Community Investment Fund.

No goods or services were provided in exchange for this contribution.

**LEADERSHIP GIVING**—United Way of Washtenaw County offers unique giving opportunities and recognizes individuals for their commitment to improving the quality of life in our community.

The **Tocqueville Society** recognizes philanthropic leaders who devote their time, talent, and resources to help tackle most serious issues in our community. Membership in the Tocqueville Society is granted to individuals who contribute at least \$10,000 annually to United Way.

The **Kerschbaum Society** recognizes individuals who make an unrestricted gift of \$5,000 or more to United Way of Washtenaw County. Kerschbaum Society support the idea that collectively we can create opportunities for a better tomorrow.

The **Leadership Giving Association** recognizes a special group of people who come from all walks of life. Leadership givers have an exceptionally generous spirit, a desire to act on that spirit and a commitment to our community. Membership is granted to individuals who contribute at least \$1,000 annually to United Way of Washtenaw County.

#### Leadership Giving Association Levels:

Member	\$1,000-\$2,499
Bronze	\$2,500-\$3,999
Silver	\$4,000-\$6,999
Gold	\$7,000-\$9,999

**Labor Leads** are members of a labor union who make an annual gift of \$500 or more to the United Way Campaign.

#### Labor Lead Levels:

Bronze	\$500-\$749
Silver	\$750-\$999
Gold	\$1,000+

The **Young Leaders Society** is a unique and dynamic group that inspires philanthropy and volunteerism in the rising leaders of Washtenaw County.

#### Young Leaders Society Levels:

Bronze	\$100 + 25 service hours
Silver	\$250 + 25 service hours
Gold	\$500 + 25 service hours
Platinum	\$1,000 + 25 service hours

**Loyal Contributor Program** recognizes donors who have contributed to United Way for 5 years or more.

**Diamond Donors** are those loyal contributors who have given to United Way for 25 years or more.

**GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED®**

The **Caring Club Card** is our way of saying thank you for your unrestricted gift of \$156 or more to support United Way of Washtenaw County's Community Investment Fund, any of the Funding Focus Areas, 2-1-1, Success By 6®, or Power of the Purse. The Caring Club card is good for special offers and discounts from local services, entertainment venues, shops and restaurants.

For participating merchant and discount details go to [uwWashtenaw.org](http://uwWashtenaw.org)



The **United Way of Washtenaw County Community Investment Fund** serves the people in our community with fewest resources and experiencing the greatest need. Our partners include the following local organizations:

- Aid in Milan
- American Red Cross Washtenaw County Chapter
- Ann Arbor Center for Independent Living
- Arbor Hospice
- Avalon Housing
- Blueprint for Aging
- Boys & Girls Club of Southeastern Michigan
- Huron Valley Club
- Catholic Social Services of Washtenaw County
- Child Care Network
- Community Action Network
- Community Dental Center
- C.O.P.E. (Center for Occupational and Personalized Education)
- Corner Health Center
- Faith in Action
- Food Gatherers
- Home of New Vision
- Hope Clinic
- Housing Bureau for Seniors
- Jewish Family Services
- Legal Services of South Central Michigan
- Manchester Community Resource Center
- Michigan Ability Partners
- Ozone House
- Peace Neighborhood Center
- Perry Nursery School
- PORT (Project Outreach Team)
- Regional Alliance for Healthy Schools
- SafeHouse Center
- Saline Area Social Services
- Salvation Army of Washtenaw County
- Shelter Association of Washtenaw County
- SOS Community Services
- Student Advocacy Center
- Washtenaw Alliance for Children and Youth
- Washtenaw Association for Community Advocacy
- Washtenaw Health Plan
- Washtenaw Housing Alliance
- Washtenaw Literacy
- Washtenaw Success by 6
- Ypsilanti Meals on Wheels



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**United Way of Washtenaw County**

Please keep a copy of this form for your tax records along with a copy of your pay stub, W-2 or other employer document showing the amount withheld and paid to a charitable organization.